

AASHTO Research Advisory Committee

Value of Research Task Force

Meeting Minutes

Date	September 10, 2014	Time	11:00 noon Central
Co-Chairs	Mark Morvant, Louisiana DOTD Linda Taylor, Minnesota DOT	Scribe	Bill Stone, Missouri DOT
Subject	Value of Research Task Force Quarterly Teleconference		
Attendees	<u>State DOT – members</u> Mark Morvant, Louisiana (co-chair) Linda Taylor, Minnesota (co-chair) Darryl Dockstader, Florida Bill Stone, Missouri Dave Huft, South Dakota <u>State DOT – friends</u> Enid White, Wyoming Jimmy White, Virginia Cindy Smith, Mississippi Juan Pava, Illinois Robert McCoy, New Mexico	<u>Other organizations – friends</u> Pat Casey, CTC & Associates Chris Jenks, NCHRP Chris Hedges, TRB Pete Zaniewski, USDOT Valerie Lefler, Integrated Global Dimensions	

Key Points Discussed

No.	Topic	Highlights
1	Welcome and introductions	Mark kicked off the meeting with introductions.
2	Review Summer meeting minutes	Linda Taylor made a motion to accept the minutes. Cindy Smith Second. Mark Morvant mentioned this would be most likely his last call to participate, Mark is planning to retire, by January. Will be looking for a volunteer to take over for Mark as co-chair and also duties coordinating the High Value Research Task Force effort.

3	<p>High Value Research Update</p> <ul style="list-style-type: none"> ○ TRB Session: State Department of Transportation High Value Research Poster Session ○ AASHTO meeting 	<p>Mark is set for the Poster Session at TRB, with 14 states committed to present. Mark shared a spreadsheet with those agreeing to participate in the poster session. Lecture session will most likely not happen at TRB pending final decision by Conduct of Research Committee.</p> <p>Mark is coordinator and Linda offered to take over as session moderator. It is more of a coordinator responsibility. Instructions to come from TRB.</p> <p>The AASHTO is set up to present and recognize Sweet Sixteen High Value Research Projects and all materials have been transferred from RAC. Jim McDonnell has noted only presentation of awards, not sure yet whether CEOs would be asked to make formal presentations with this being the 100 year Anniversary. Mark to follow up with Jim for any support if needed.</p>
4	<p>Work Group Updates</p> <ul style="list-style-type: none"> ○ Performance Measure/Quantifying Value of Research Working Group 	<p>Much of the time of the Value of Research Task force meeting at the RAC/TRB Annual meeting was geared to discussion of Performance Measure including the PM Survey. Bill is still waiting for two states to submit supplemental documentation on performance measures. The survey is completed and has been posted on website... Discussion is still needed to determine what the next steps are.</p> <p>Potentially put together a webinar to look for “power users” to have states share what they are doing. Darryl Dockstader discussed what Florida is doing and would be willing to share.</p> <p>Bill was asked to review the survey to look for states that would be willing to participate in a webinar. Louisiana and Florida would be willing and thoughts were to look for a couple more states.</p> <p>Enid White from Wyoming spoke that her state would be very interested in having a webinar and learning from others. Bill and Enid would work together to coordinate potential webinar information. Juan Pava of Illinois will be sharing information on this with Bill.</p> <p>Mark will send Bill information on how RPM categorized the performance measures.</p>

5	<p>Work Group Updates</p> <ul style="list-style-type: none"> ○ Marketing the Value of Research (attached HVR submittals) <ul style="list-style-type: none"> ▪ High Value Research Highlights brochure 	<p>Mark discussed a Marketing tool and shared online the spreadsheet he sent out yesterday that lists all of the projects. Opened up to putting together another brochure covering a topic area. Suggestion was made to form a committee with one person from each region to develop the brochure. Last year the topic was safety. The structures side has a lot to pick from with this year's list, but the committee would need to determine. The brochure will not happen if Volunteers are not forthcoming.</p> <p>LTRC would still be available to format the brochure. The write-ups would come from the states. Done before January and shared at TRB.</p> <p>RPM will be available for one more year; therefore there will be at least one more year of submittals of High Value Research projects.</p>
6	High Value Research Online Summit	<p>Valerie Lefler spoke about the online summit document that she had sent out to the Task Force earlier in the week. It offers ways to extend the opportunity to get the High Value Research projects out to more people through a more interactive method.</p> <p>The Online Summit is a set of webinars that provide all projects from the High Value Research projects through a six week schedule. The projects would have powerpoints and tech briefs available live at the time of the webinar or can be accessed later at the viewer's availability.</p> <p>Funding to support the Online Summit concept could be managed through a pooled fund mechanism or by a DOT fee structure.</p> <p>Mark opened it up for comments on how the participants. It was noted to share with folks to gather feedback. More discussion was on the resources needed to present.</p> <p>Pilot Phase of the Online Summit could take place using the Sweet Sixteen and not all submittals for the High Value Research projects.</p> <p>Concept will be shared with RAC leadership and members for additional feedback.</p>

Action Items

No.	Action Item	Owner	Target Date
1	Continue coordination of HVR Poster session at TRB	Mark Morvant & Linda Taylor	January 2015
2	Determine next step for performance measures	Bill Stone, Enid White and Juan Pava	November 2014
3	Follow up on additional marketing brochure	Mark Morvant	TBD

4	Next conference call is November 12, 2014	TBD	TBD
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