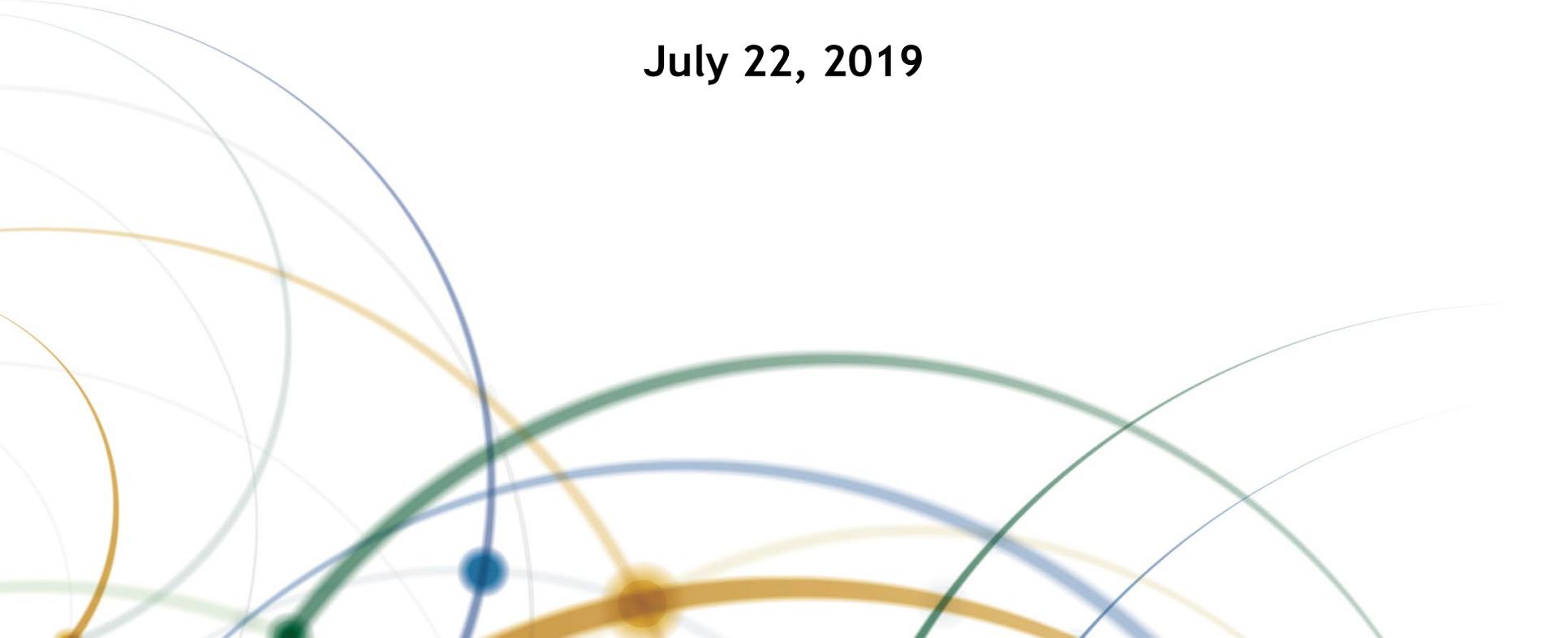


TRB Executive Director's Report

AASHTO Research Advisory Committee Meeting

July 22, 2019



TRB 2019-2024 Strategic Plan

- Adopted by the Executive Committee on June 19, 2019
- Provides strategic direction for all of TRB's programs, activities, and committees
- Copies are being distributed to TRB stakeholders at this time
- Implementation plan to be developed for Jan. 2020 Executive Committee meeting

TRB Goals

1. Information Exchange. Provide an impartial forum for the sharing of information across all disciplines and modes on current and emerging transportation issues and related research and innovation, including transportation's relationship with social, economic, environmental, and other issues important to society.
2. Research. Create and expand access to knowledge by conducting, sharing, and promoting research on current and future issues in transportation, particularly focused on innovative, implementable practices and technologies.

TRB Goals

3. Advice. Provide timely and trusted advice to inform the choices facing decision makers across all modes of transportation.
4. Collaboration. Promote collaboration on transportation research, education, and technology transfer at international, national, regional, state, and local levels; across public and private sectors; and among transportation providers, users, and other stakeholders.

TRB Goals

5. Workforce Development. Develop transportation professionals by providing lifelong learning opportunities and by fostering and promoting an environment that continually enhances the diversity, inclusivity, skills, and capacity of the transportation professional community.
6. Communications. Enhance the transportation community's knowledge of TRB activities and their impacts, the nation's leaders' and public's awareness of the contributions of research to transportation's value, and their understanding of the importance of transportation to society.

Strategic Plan Objectives

1. Address emerging and critical transportation issues in a strategic, forward looking, proactive, and timely manner (12).
2. Involve a broad and diverse cross section of stakeholders and constituencies in TRB programs and activities (12).
3. Pursue continuous improvements and efficiencies in TRB programs, products, and activities to increase effectiveness, usefulness, and timeliness (11).
4. Introduce new programs, products, and activities to meet the priorities of TRB sponsors and stakeholders, taking into consideration resource availability (6).

Strategic Plan Objectives

5. Systematically identify and track the usefulness and impacts of TRB's programs, products, and activities, and adjust them to provide the greatest value for the investments made (5).
6. Use means that are effective in reaching diverse audiences to communicate timely information about TRB' programs, products, and activities, and about transportation issues and policy research (16).
7. While pursuing additional resources, balance TRB's programs, products, and activities with available financial, volunteer, and staff resources to achieve the goals and objectives in this strategic plan (11).

TRB Strategic Plan Next Steps

- TRB staff will identify priorities, schedules, and responsibilities for each of the action items
- Responsible staff will develop implementation details
- TRB staff will work with oversight committees on implementation
- Senior staff will review priorities and schedules with the SPPR
- Develop performance measures
- Regular reporting on implementation

TRB Critical Issues

- Transformational Technologies and Services
- Serving a Growing and Shifting Population
- Energy and Sustainability
- Resilience and Security
- Safety and Public Health
- Equity
- Governance
- System Performance and Asset Management
- Funding and Finance
- Goods Movement
- Institutional and Workforce Capacity
- Research and Innovation

Addressing Critical Issues

- Strategic Plan places major emphasis on addressing critical issues under Objective 1
- TRB staff will work with oversight committees on how critical issues will be addressed in their respective programs
- Executive Committee will get regular updates on how critical issues are being addressed in each program area.
- Identifying Executive Committee “Resource Persons” for each topic area

TRB Centennial

- TRB was established Nov. 11, 1920
- Centennial Celebration from 2020 Annual Meeting to 2021 Annual Meeting
- Book on the history of TRB at 2020 Annual Meeting; author will be Chair's Luncheon speaker
- Events throughout the year
- Centennial papers
- Patron opportunities

Recent National Academies Reports

- *Renewing the National Commitment to the Interstate Highway System: A Foundation for the Future*
- *Vital Federal Role in Meeting the Highway Innovation Imperative*