

TECHNICAL ACTIVITIES DIVISION UPDATE

TRB State Reps Meeting
July 22, 2020

COVID-19

- ◉ Major change in “business model” for TAD
 - 40 committee meetings and conferences with attendance of 30–500 from March to December 2020
 - All were cancelled as in-person events
 - Committee meetings converted to virtual meetings relatively easily
 - Larger conferences require changes in design, budgeting staffing, pricing, etc.—we expect to have 8 or 9 of these over the next year
 - No new in-person events scheduled through June 2021; monitoring situation for those that are already planned
 - Most in-person events in latter half of 2021 will be in NAS facilities and our preferred hotels in order manage financial risk

OUR 100TH ANNUAL MEETING

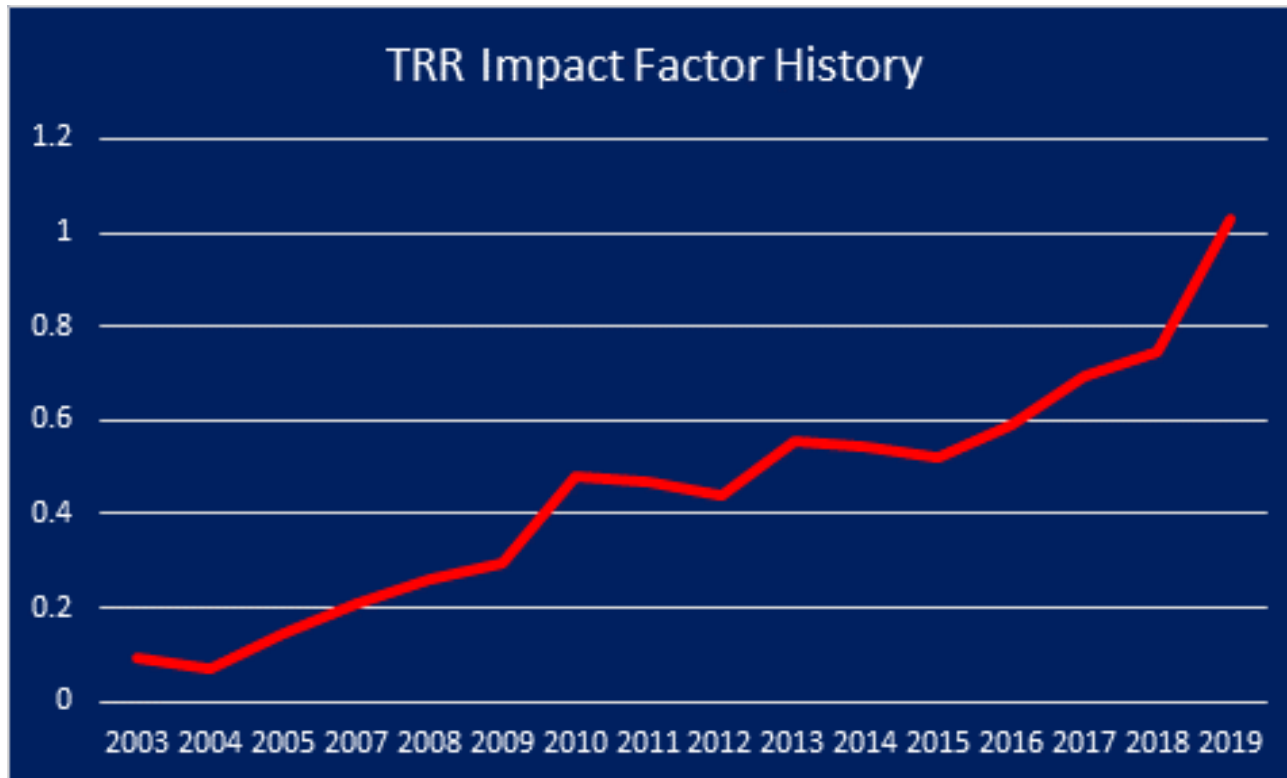
- ◉ Decision to go all-virtual:
 - Monitoring pandemic at international, national, state-specific, and local levels
 - DC unlikely to be allowing large events in January, or early enough for us to change course
- ◉ Survey of AM attendees, committee members, and newsletter recipients; 5,600 responses:
 - More than 50% do not plan to travel to large event in January
 - 85+% interested in virtual meeting
 - But not interested in many hours/day online
- ◉ Survey of state DOT CEO on TRB Exec Com:
 - Will encourage more staff to attend, especially younger staff

OUR 100TH ANNUAL MEETING

- ◎ Not just a bunch of Zoom meetings:
 - 20+ virtual platforms were evaluated; short listed 4; 2 finalists; awaiting additional details and paperwork to make final selection
 - Lectern, poster, workshop sessions; exhibits, career fair, networking; gamification
- ◎ More information to come in:
 - TRB e-newsletter
 - Annual Meeting website
 - Resources for speakers, authors, attendees
- ◎ This will be “the biggest year over year change in how we conduct our Annual Meeting we have ever had, and it will require the most focus, cooperation, and dedication from all of us that we have ever given to this process.”

TRR CITATION IMPACT FACTOR

- 2019 impact factor: 1.029
- Largest 1-year increase; first time over 1.0
- Why? Discoverability, circulation, sustained improvements in policies and processes (editorial board, ethics rules, etc.)



ADDITIONAL TRR IMPACTS

- TRR Research was mentioned in 83 news stories between 2018 and 2020 Q2:

SCIENTIFIC
AMERICAN®

Forbes



The
New York
Times

- The TRR leads all transportation journals in policy document citations:



- TRR research was cited in 9 patent applications between 2018 and 2020 Q2 - tied for 1st place among transportation journals